

Endora Digital Launches Green Pavers Website

LOMBARD, Ill. (April 22, 2009) – Endora Digital Solutions, division of Stevens & Tate Marketing, chose Earth Day to launch it's newest site WhyPaveGreen.org, an educational resource for those interested in permeable paving, storm water management, or water recovery.

Endora Digital Solutions created WhyPaveGreen.org as the first site of its kind offering education, news, resources and expert advise targeted towards those interested in recharging the environment, improving water quality and revitalizing the earth through permeable pavers innovative storm water management.

WhypaveGreen.org offers an animated demonstration and videos from the industry's Interlocking Concrete Pavement Institution (ICPI) to visually show how the different types of permeable pavers are designed and their benefits. The site provides expert advise through blog postings by Chuck Taylor, an easy manufacturer locator tool, industry news and a function on the site that allows users to forward information from the site to someone else.

“We were honored that Chuck Taylor of Advanced Pavement Technologies, an expert in the field with over 25 years of experience, offered his services as our 'permeable pavement systems' expert,” said Nicole Wagner, Director of Endora Digital Solutions.

For more information about the site or if you're asking why pave green, check out WhyPaveGreen.org and don't forget to “email a friend.”

About Stevens & Tate Marketing & Endora Digital Solutions:

Stevens & Tate Marketing and Endora Digital Solutions has developed a reputation for advertising excellence and has acquired a diverse client base, specializing in the real estate, senior living, hotel and travel, food, and B2B industries. Located just west of Chicago, Stevens & Tate/Endora Digital provides clients with innovative, on-strategy creative, all while providing trackable results. For more information, visit www.stevens-tate.com or call 630-627-5200.